



對危險說不 SAY "NO" TO DANGER 2022



Framework

1. Campaign Commencement Date

May 2022

2. Background

The "Life First" campaign aims to enhance safety awareness in the construction industry and raise safety standards on sites. The "Life First" campaign was firstly introduced by the Construction Industry Council (CIC) in 2020 and had received positive feedbacks from the industry stakeholders. In view of this, the CIC strives to continue the spirit of "Life First" campaign and initiate this campaign since May 2022.

3. Proposed Participants and their Roles

● Kick-off "Life First" Campaign

Top Management should be included:

- i. Government Department: Directors of Works Departments and Chief Engineers/Architects
- ii. Client: CEO or his/her representative (GM / Director level)
- iii. Consultant/Contractor: CEO or his /her representative (GM / Director level)

The "Life First" should be kick-off by Top Management of each organization and deliver key messages to all levels of the workforce on the construction site.

● Implement "Life First" Campaign

Consultants and Resident site personnel (RSS)

To work closely with Main Contractor for risk identification, risk analysis, proposed solutions and monitoring the implementation of the agreed improvement measures.

Main Contractor

To review the risks and proposed solutions with Consultants and Resident site personnel to give clear instructions and cascade down the safety messages to all subcontractors, suppliers and workers.

Client

To show support to this "Life First" and provide adequate resources to complete the agreed measures.

4. Proposed Key Activities for the Campaign

● Recommended Activities

Cool Down Break (Silent Tribute)

- Top Management to deliver key messages to all levels of workforce;
- **Key messages to be delivered include:**
 - Stakeholders of different roles have different safety responsibilities; through “Life First” campaign, we hope that every stakeholder can accord work safety as the top priority in order to avoid accidents;
 - Review recent fatal accidents that especially those with high risk activities including: 1) Working at height; 2) Heavy Lifting; 3) Working adjacent heavy machinery; or 4) Works involved with Confined Space; and
 - Identify and review the associated risks of operation. If the working environment is unsafe, the site personnel should immediately stop work or refuse to work.
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Please refer to the Implementation Guideline uploaded onto Life First website

Management Level: Top Management Site Walk

- Top Management to conduct site walk with Consultants, Resident Site Staff, and Site Management teams to carry out site inspection, review the fatal risks and deliver key messages to all site personnel.

Execution Level: Site Management (Main Contractor and RSS)

- Site Management with the assistance from the Consultants and Resident Site Staff to focus on risk identification, review specific risks and propose improvement measures; and to provide support to frontline supervisor for arranging training for delivering safety messages to workers.

Frontline Supervisor Level (Supervisors & Subcontractor in charge person)

- Frontline supervisors should work with Site Management to identify risks and educate their workers, and to provide suggestion(s) to improve site conditions and safety performance.

Workers Level

- Workers should actively participate in the “Life First”, raise their concerns, “say no” to unsafe acts and to assist frontline supervisor to identify any foreseeable hazards in their workplace.

Day 2 to Day 5

- **Review risks and respective measures, cascade messages to fellow workforce by Consultants or Resident Site Staff, and Site Management teams.**

A specific topic(s) - high risk activities should be arranged each day including:

- -Working at height;
- -Heavy lifting;
- -Struck by moving plant (Heavy machinery); and
- -Confined space

5. Participation

Participating organisations in "Life First" should be on a construction site basis and register through "Life First" website. Participating organisations will receive a confirmation email and a "Life First" promotional package after registration.

6. Follow-up activities

To complement the theme of Life First 2022, "Say No To Danger", we encourage participants to compete for the **LIFE FIRST 2022 AWARD**, aiming to enhance the safety culture and awareness of the construction industry stakeholders and uplift the safety performance of the construction industry.

Details:

Team Member:

Client Representative, Project Manager, Supervisor, Workers

Assessment Criteria:

- ***Demonstrate spirit of SAY NO TO DANGER with high risk activities as example;***
- ***Each team member clearly aware of their roles and responsibilities on site safety (Reference materials on Safety Roles and Responsibilities of Key Stakeholders in the Construction Industry);***
 1. Conduct Stand Down – Silent Tribute to review recent serious accidents;
 2. How the team helps to promote safety culture on site;
 3. Ensure effective site supervision on work activities;
 4. Adopt advanced construction methods;
 5. Effectiveness of adopting innovative technologies to improve the safety performance;
 6. Feasibility to apply the innovative technologies within the construction industry.

Submission Information:

Not more than 5 Power-point slides **and** a video with less than 3 minutes to illustrate the information required in assessment criteria.

Submission Deadline:

All participants must submit the presentation via the webpage of Life First (<https://lifefirst.cic.hk>) on or before 6pm, 30 June 2022.

More details please refer to the Life First webpage.

Download relevant materials:

<https://lifefirst.cic.hk>